

WARDS.AUTO Interiors CONFERENCE

Network. Exhibit. Learn. Position Yourself as a Leader in Auto Interiors.

North America's only conference dedicated to automotive interiors returns in 2012, and WardsAuto anticipates greater attendance and networking opportunities than ever before.

Our next WardsAuto Interiors Conference, scheduled for May 17, 2012, is the perfect opportunity for your company to grab the attention of top interiors personnel from OEMs and tier one suppliers.

High-level attendees are drawn by our keynote addresses and panel discussions featuring top talent from OEMs and key suppliers. Plus, design team leaders are called to the stage to accept Ward's Interior of the Year Awards, which honor the best designs for the new model year.

Sponsor the WardsAuto Interiors Conference and you'll make an impact with your customers in many effective ways, based on your level:

- **Exhibit Space**
Get face time with attendees by showing off your products in the Auto Interiors Conference main hall.
- **Magazine Display Advertising**
Your ad will appear in the show issue of WardsAuto World as well as the conference program.
- **Your Logo in Print and Online**
Your logo will display as a sponsor in all our event promotion – online, newsletters, signage and more – as well as on our show coverage microsite
- **Staff and Guest Registrations**
Bring your staff to network with our attendees, and invite guests with complimentary registrations.



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Silver Sponsorship \$3,750	Gold Sponsorship \$7,250	Platinum Sponsorship \$12,500
15 x 4' tabletop display	10 x 10' exhibit space	up to 10 X 20' exhibit space, preferred placement (as available)
1 pass for staff (additional at 50% off regular rate)	3 passes for staff (additional at 50% off regular rate)	5 passes for staff (additional at 50% off regular rate)
2 passes for guests	4 passes for guests	6 passes for guests
Attendee contact list	Attendee contact list	Attendee contact list
Logo on program cover, listed as SILVER SPONSOR	Logo on program cover, listed as GOLD SPONSOR	Logo on program cover, listed as PLATINIUM SPONSOR
	½ page 4C ad in program	Full page 4C ad in program
	Linked logo on show site, listed as GOLD SPONSOR	Linked logo in event email alerts, listed as PLATINIUM SPONSOR (blasts to 35,000+ people)
¼-page 4C ad in WardsAuto World (\$2,100 value)*	½-page 4C ad in WardsAuto World (\$3,500 value)*	1 page 4C ad in WardsAuto World (\$5,500 value)*

* Ads in WardsAuto World must be in addition to any previously agreed upon advertising schedule

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