

# WARD'S

## *nada daily coverage*

### DEALERS WILL BE HUNTING FOR SERVICES TO HELP THEM MAKE MORE MONEY...WE'LL HELP THEM FIND YOU!

Ward's editors will provide your customers with comprehensive NADA Show coverage from February 4 to 6, 2012.

Articles will be posted to a special section of WardsAuto.com, and alerts will be sent to approximately 35,000 Ward's readers each day of the event giving them the latest news and linking them to our site.

By sponsoring the Ward's daily coverage of NADA, you'll appear in the special section of WardsAuto.com (and remain there for a full year), and we'll include your 50-word text ad with logo in our show daily e-newsletter.

A limited number of sponsorship positions are available. Contact your Ward's representative to reserve your spot today.

#### WARD'S NADA SHOW DAILY SPONSORSHIP

##### 3 DAILY E-NEWSLETTERS

- 50-word text ad each day
- Accompanying logo

BANNER AD (154 x 50) IN NADA COVERAGE SECTION OF WARDAUTO.COM

**PRICE: \$1,750 net**

Sponsorship Deadline: December 30, 2011.



## contact us

#### Publisher

Tom Duncan  
ph: 203-358-4201  
tduncan@wardsauto.com

#### Detroit/Midwest U.S.

Dyanna Hurley  
ph: 586-983-4252  
dhurley@wardsauto.com

#### Chicago/Central U.S.

Dave Haggett  
ph: 847-934-9123  
dghaggett@aol.com

#### Western U.S.

Woody Newell  
ph: 360-944-6572  
swnewell@earthlink.net

#### Northeast/Southern U.S.

Bill Doucette  
ph: 603-236-3310  
wjduce@aol.com

#### Managing Director

Jim Bush  
ph: 248-799-2611  
jbush@wardsauto.com