

WARD'S IS "THE SOURCE"

Selected recent Ward's appearances in major media outlets

DATE	MEDIA OUTLET	REFERENCE
6/2/04	CNNfn (Broadcast)	WardsAuto.com is mentioned in 'Money & Markets' segment about auto sales
6/3/04	The New York Times	Ward's AutoWorld is mentioned in this article about SUV sales in May
6/3/04	The Washington Times	Ward's AutoWorld is mentioned in this article about vehicle production
6/4/04	Kiplinger.com	Ward's AutoWorld is mentioned in this article about turbocharged engines
7/2/04	The New York Times	Ward's AutoInfoBank is quoted in this article about sales
7/4/04	The New York Times	Ward's AutoWorld's Bill Visnic is quoted in this article about the Hemi
7/5/04	The Washington Post	Article on keyless remotes mentioned research found on WardsAuto.com
7/23/04	The Detroit News	Steve Finlay Editor Ward's Dealer Business is quoted in this article
7/27/04	The New York Times	Ward's AutoInfoBank is referenced in this article about testing
7/30/04	Atlanta Journal-Constitution	Ward's AutoInfoBank is referenced in this article about passenger car sales
8/30/04	The Los Angeles Times	Ward's AutoWorld is mentioned in this article about hybrid vehicles
9/2/04	The New York Times	Ward's AutoInfoBank is cited in this article about production
9/5/04	Star Tribune	WardsAuto.com is quoted in this article
9/10/04	The New York Times	Ward's Automotive Reports is quoted in this article about production declines
9/13/04	Associated Press	Ward's AutoWorld's Bill Visnic is quoted in this article about transmissions
9/28/04	The Wall Street Journal	Ward's Automotive Reports is referenced in this article about oil prices
10/2/04	The New York Times	Ward's AutoInfoBank is quoted in this article about vehicle sales
10/18/04	Just-Auto.com	Ward's Automotive Reports is referenced in this article about production
10/20/04	Miami Herald	Ward's AutoInfoBank is cited in this article about the Ford Mustang
10/27/04	The New York Times	WardsAuto.com is cited in this article about DVD video systems
11/10/04	The Detroit News	WardsAuto.com is quoted in this article about Detroit Diesel
11/11/04	The Wall Street Journal	This article about Nissan mentions the Ward's Ten Best Engines list
11/16/04	The Detroit News	WardsAuto.com is cited in this article about minivan sales
12/1/04	The New York Times	Ward's AutoInfoBank is quoted in this article about Ford and GM sales
12/2/04	Investor's Business Daily	WardsAuto.com is referenced in this article about SUV sales
12/31/04	The Financial Times	Ward's AutoWorld is mentioned in this article about Canadian production
1/5/05	Washington Post	Research from WardsAuto.com about the Big Three's Share of the U.S. market
1/5/05	The New York Times	Ward's AutoInfoBank is cited in this article about industry sales
1/6/05	The Sacramento Bee	Ward's quoted in this article about Volkswagen sales in the U.S.
1/26/05	Wisconsin State Journal	Mention of research from WardsAuto.com about auto sales in 2003 and 2004
1/28/05	Washington Post	Mention of Ward's AutoWorld selecting the Ford Mustang GT as 10 Best Engine
1/31/05	Associated Press	Mention of Ward's annual list of the nation's top 500 dealers
2/2/05	New York Times	Ward's AutoInfoBank data cited on January sales rise
2/8/05	New York Times	Ward's AutoInfoBank data cited on sales growth of pickups vs. SUVs
2/11/05	The Wall Street Journal	Mention of Ward's research about overall SUV sales decline in 2004
2/11/05	Detroit Free Press	Editor Bill Visnic is quoted in article about selling Chinese-made cars in the U.S.
3/2/05	New York Times	Ward's AutoInfoBank cited about U.S. auto sales fall
3/13/05	Philadelphia Inquirer	Mention of WardsAuto.com research about foreign
3/15/05	Business World	Mention of the Trailblazer's Vortec engine being named a Ward's 10 Best Engine
4/27/05	The Seattle Times	Mention of WardsAuto.com research about Paccar trucks sales in first quarter
5/4/05	New York Times	Mention of Ward's AutoInfoBank research on projected vehicle sales in N.A.
5/22/05	The Washington Post	Ward's cited in this article about vehicles sold with parking sensors
5/31/05	Philadelphia Inquirer	Mention of WardsAuto.com research on declining SUV sales
6/7/05	International Herald Tribune	Mention of Ward's Dealer Business research on sales of SUVs, pickups, minivans
6/25/05	The Kansas City Star	Mention of WardsAuto.com sales-tracking of SUVs

Ward's editors are the most widely quoted in the auto industry.

U.S. and international print and broadcast media, as well as policy makers such as the Federal Reserve Board, rely on and routinely cite Ward's data.

Appearances by our editors on CNN, CNBC, BBC, and prominent national and local radio stations confirm *Ward's AutoWorld* is the source for trusted industry insight.

See our recent highlights of Ward's editors appearing in major media outlets (left), and ask your Ward's representative for a complete list.



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