

DEALIX

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Cliff Banks
Associate Editor
Ward's Dealer Business
3000 Town Center, Suite 2750
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June 26, 2003

Dear Cliff,

On behalf of everyone here at Dealix, I would like to express our appreciation and tell you about the excellent results we achieved by advertising in Ward's Dealer Business. Our campaign not only met but also surpassed our expectations in terms of brand awareness and new customer acquisition.

We found that by advertising in your publication we reached key decision makers in our target market that decided to work with us as a result of seeing our company in your publication. We analyze the results of our various marketing campaigns with painstaking precision and are very happy with the ROI from our print campaign with Ward's. Thanks again and keep up the good work!

Warm regards,



Greg Baszucki
President
Dealix Corporation