

WARD'S

10 best engines

SPONSORSHIP OPPORTUNITY

GET THE ATTENTION OF THE WORLD'S TOP POWERTRAIN DECISION-MAKERS.

Hundreds of the world's top powertrain personnel join Ward's each January as we honor the winners of our annual Ward's 10 Best Engines program, the only such awards in North America.

Ward's 10 Best Engines sponsors enjoy invaluable face time with the very engineers and executives who make OEM sourcing decisions for global powertrain programs. Sponsors have told Ward's they make more progress with customers during Ward's 10 Best Engines than they make during months of costly sales calls.

In addition to networking at the event, sponsors extend their affiliation with Best Engines within Ward's AutoWorld magazine and the printed program handed out during the ceremony at the Marriott Hotel adjacent to GM's headquarters, on Ward's websites, and more.

Sponsors also enjoy year-round online affiliation with Ward's 10 Best Engines, with banners on the Ward's 10 Best Engines website and inclusion in the video presentation featured all year long on WardsAuto.com/BestEngines.



SEE THE EVENT ONLINE!

WardsAuto.com/BestEngines

	GOLD SPONSOR*	SILVER SPONSOR*
Display at Best Engines event	X	
Ad in Ward's Best Engines Chart	X	
Exposure in Best Engines video	X	
Promotion in event invitation	logo	name only
Congratulatory ad in magazine	logo	name only
Promotional ad leading to event	logo	name only
Ad in official program	up to 2 pages	1 page
Supplier contribution page in program	X	X
Banner in online Best Engines site	X	X
Invitations to Best Engines event	25	10
Passes to NAIAS Sup. Preview	25	10
Logo on screen before & during event	X	X
Logo on poster at event	X	X
Attendee contact information	X	X
Client entertainment opportunity	X	X
SPONSORSHIP RATE	\$26,500*	\$17,000*

* Gold sponsors must run a minimum 6x advertising program in *WardsAuto World* in year of program.

* Silver sponsors must run a minimum 4x advertising program in *WardsAuto World* in year of program.

Ask your Ward's representative for a list of past event attendees to see the caliber of industry professionals you could build a relationship with as a Ward's 10 Best Engines sponsor, and secure your sponsorship today.

contact us

Publisher
Tom Duncan
ph: 203-358-4201
tduncan@wardsauto.com

Detroit/Midwest U.S.
Dyanna Hurley
ph: 586-983-4252
dhurley@wardsauto.com

Chicago/Central U.S.
Dave Haggett
ph: 847-934-9123
dghaggett@aol.com

Western U.S.
Woody Newell
ph: 360-944-6572
swnewell@earthlink.net

Northeast/Southern U.S.
Bill Doucette
ph: 603-236-3310
wjduce@aol.com

Managing Director
Jim Bush
ph: 248-799-2611
jbush@wardsauto.com