

THE WARD'S 2009 "ROAD TO SAE" PACKAGE

Impact your customers as they explore new products and technologies – whether or not they attend SAE!

	3x	2x	1x	
PRINT	Display Ad Page(s)	MAR, APR and MAY	APR and MAR or MAY	APRIL only
	Ward's Product Showcase (in print)	2 products	1 product	
ONLINE EXPOSURE	Ward's E-mail Newsletter sponsorship	FREE text ad position for 1 mo. <small>(choice of month not guaranteed)</small>	FREE text ad position for 2 wks. <small>(choice of weeks not guaranteed)</small>	\$495/month -- HALF OFF!
	Banner Ad (234 x 60) in Ward's online coverage	FREE	\$300/month	\$400/month
	Online Profile Page	FREE	\$250	\$500
	Ward's Product Showcase (online)	FREE (up to 3 products)	FREE 2 products	FREE 1 product
SHOW	"As Seen In Ward's" booth signage	FREE 2 tabletop signs	FREE 1 tabletop sign	FREE 1 tabletop sign

SPACE RESERVATION & PRINT AND WEB MATERIAL DEADLINES:

Three Issue Package:
February 5

March Issue: Feb. 5
April Issue: Mar. 5
May Issue: Apr. 5

MAR 2009	SAE 2009 PREVIEW ISSUE Featured coverage: "Safety" - New safety-related trends and innovations
APR 2009	SAE 2009 SHOW ISSUE Bonus Distribution: SAE Show Floor Featured coverage: "Engineering" - Technological trends
MAY 2009	SAE 2009 WRAP-UP ISSUE Featured coverage: "Global Supply Strategies" - the state of the global supply chain

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