

WardsAuto Interiors Conference

The “Can’t Miss” Event for All Involved in Automotive Interiors!

Here’s the perfect forum to get your products in front of OEM decision-makers. North America’s only conference dedicated to automotive interiors returns in 2016, and WardsAuto anticipates greater attendance and networking opportunities than ever before. High-level attendees are drawn by our keynote addresses and panel discussions featuring top talent from OEMs and key suppliers. Plus, design team leaders are called to the stage to accept Wards 10 Best Interiors Awards, which honor the best designs for the new year.



Sponsor the WardsAuto Interiors Conference and you'll make an impact with your customers in many effective ways, based on your level:



Exhibit Space – Get face-to-face interaction with attendees and show off your products.



Your Logo in Print and Online – Great visibility at the event and in promotion.



Special Sponsorships – In place of or added to exhibit space, you can sponsor a meal or feature.



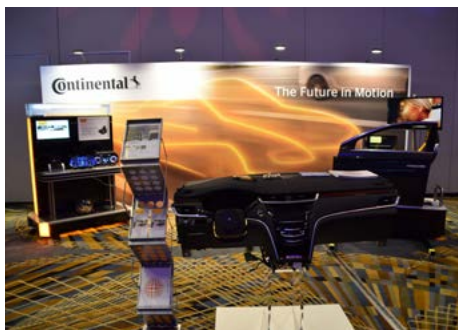
Staff and Guest Passes – Network with our attendees, and invite your customers.



Display Advertising – You will appear in WardsAuto Magazine as well as the conference program.



Attendee List – Post event, get the list of all attendees and follow up on leads.



WardsAuto Interiors Conference Sponsorship Levels

	SILVER SPONSOR	GOLD SPONSOR	PLATINUM SPONSOR
Display Space in Main Exhibit Area or Special Sponsorship	10' x 4' Tabletop	10' x 10' Booth or special sponsorship	20' x 20' Booth or special sponsorship
Optional Display Space in Meeting Room Area (for tabletop, display, hand-out materials, etc.)		Up to 10' x 4' Space	Up to 10' x 4' Space
Passes (each pass is \$545 value)	3	7	12
Attendee Contact List	Contact List	Contact List	Contact List
Logo Placement on Website	Name in footer of each page	Logo in footer of each page	Logo "above fold" on home + footer of each page
Logo Placement on Event Program	Name in text	Logo	Logo
Logo Placement on Signage and Other Materials	Name in text	Logo	Logo
Ad in Event Program	1/4 page 4C	1/2 page 4C	Full page 4C
Ad in WardsAuto Magazine	1/4 page 4C	1/2 page 4C	Full page 4C
Sponsorship rate	\$6,450	\$10,750	\$17,450

SPECIAL SPONSORSHIPS: P=Platinum G=Gold

Stage Sponsor – Your logo will appear on signage on and around the ballroom stage, where all the major events of the conference take place. **P**

Breakfast Sponsor – You'll be recognized on signs in the ballroom and thanked from the dias in the opening remarks of our master of ceremonies. **P**

Break Sponsor – The conference includes three networking breaks during which your logo will be displayed as attendees meet colleagues in the ballroom. **P**

Luncheon Sponsor – Attendees gather in the ballroom for lunch and will see your name on signage and hear WardsAuto speakers thank you from the stage. **P**

Registration Sponsor – Your logo will appear on lanyards and on signage at the registration table. **P**

Reception Sponsor – We'll invite all attendees back to the ballroom for cocktails and hors d' oeuvres, as well as a drawing for prizes courtesy of your company. **P**

Valet Sponsor – Attendees will appreciate the VIP treatment thanks to your valet sponsorship, and we'll place your special promo item in their vehicles. **P, G**

App Sponsor – We encourage attendees to download the conference app featuring key event details and tools, and they'll see your logo throughout the app. **P, G**

Notepad Sponsor – Notepads and pens with your company logo will be placed at the seats of each of the three kick-off morning sessions. **P, G**

Gift on Chair Sponsor – Select the session(s) where you'd like to place a product sample or other gift. **P, G**

Product Demo Sponsor – We'll devote exclusive space for you to invite attendees to experience your products and services first-hand. **P, G**