

A Must-Have Resource

Vital Industry Data

- 325+ pages of data, statistics, specifications and company information

Global Scope! No other single publication gives you a truly global round-up of all the information you need!

- U.S., Canada and Mexico vehicle production and sales by line, month and make
- Production and sales statistics for markets worldwide
- U.S. Model year factory-installed equipment rates by line
- U.S. Vehicle registrations
- U.S. Domestic and import vehicle specification sections
- U.S. light vehicle prices, photos and assembly sites

Analysis that Helps You Plan

- Auto company profiles, including key financial data

40+ Pages of Factory Installed Equipment: WardAuto is your most thorough source of this information.

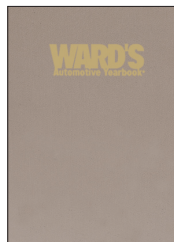
- North American assembly plant sourcing
- North American car and light truck engine use
- Global industry coverage

Easy-to-Use Format

- The Yearbook is a user-friendly, hard-cover book designed to last decades giving you what you need quickly & easily.
- Presentation of data in comprehensive, consistent formats for easily comparable analysis of countries and regions!

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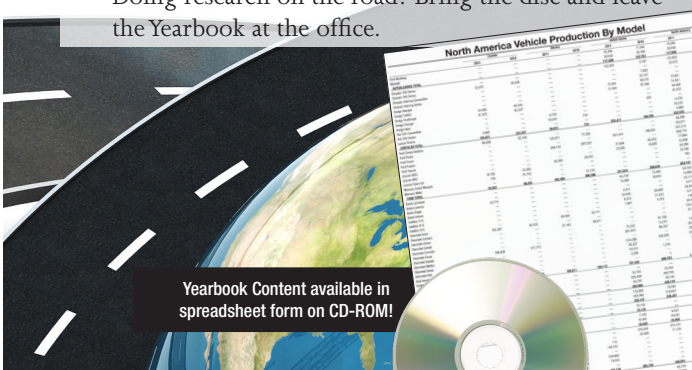
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Global Scope! No other single publication gives you a truly global round-up of all the information you need!

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